

# Mayor Sharon Scheidt



## **Council Subcommittees/Council Representative on Community Boards**

City Permanent Fund Committee & Council's representative on the VCVB Board

## **Occupation**

Director of Communications at Copper Valley Electric Association

## **Brief Biography**

I was born and raised in Valdez, graduated from VHS, and ventured into the sun to attend college at Arizona State University. I graduated with a BS in Business/Marketing and went on to work for Kmart Corporation; first as an assistant store manager, then as a buyer and merchandise planner at the corporate office in Michigan. I returned to Valdez with my two children, Jacob and Jordan, in 2001 to take the Executive Director position at the Valdez Convention and Visitor's Bureau, where I stayed until 2007. I became the Director of Communications at Copper Valley Electric Association, where I remain today. A little known fact; as part of my job duties, I have attended a majority of City Council meetings over the last 18 years. I have volunteered for many service organizations and events, served on various City of Valdez committees, task forces and work groups, and have been a part of multiple strategic planning efforts. I have vast experience in retail, tourism, and energy, and have advanced skills in marketing, communications, public, community, and government relations, and management.

My children are also both products of the Valdez school system. My son Jacob went on to attend college and graduated with a degree in Exercise Science/Athletic Training from Eastern Washington University in 2019. He now lives and works in Post Falls, ID. My daughter Jordan graduated from VHS in 2019. She lives in Valdez and works at the Prospector. I was married to Eric Scheidt, a lifelong Valdez resident, in

September 2018. We currently live in town with Jordan and our dog and kitty. I enjoy all kinds of active pursuits, the outdoors (when it is nice out), travel, throwing events, and spending time with family and friends.

### **What are your goals being on City Council?**

I believe strongly in vision, using strategy to drive decision making, staying focused on results, working together to get things done, and having the courage to make hard choices.

My goals are to make fair, educated, strategic decisions on topics that bring positivity and growth to the community of Valdez. I'd like to see strong relationships exist between City Council, City Administration, and the public and promise to work towards this. I will do my best to work together with Administration and the people in the community to find common, or middle ground because I believe that the middle is where the work gets done.

I believe the following are the most important issues we need to address:

- The need for a comprehensive strategic plan to drive decision making and budgetary considerations.
- The need for improved relationships between Council, Administration, and the public.
- The need to develop a budget based on our needs, not the amount of money we have in order to prepare for a time when we may not have what we have now. I'd like to see our community less reliant on TAPS money.
- The need for available, affordable housing.

### **What do you enjoy most about living in Valdez?**

The people of course. There is vast beauty and much to do, but it would mean nothing without the people I am blessed to share it with. Having said that, I do very much appreciate the work the City of Valdez has put into developing areas and opportunities for recreation and fun in our community.

### **Contact Information**

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Schedule a conversation by calling 907-834-3408