



Valdez COVID-19 Unified Command

NEWS RELEASE # 008

For immediate release: 07/16/2020, 8:00 p.m.

Valdez, AK – The City of Valdez launched a new certification program on Thursday to recognize local businesses and organizations for following recommended COVID-19 safety practices.

The Valdez COVID Conscious Business program is open to all local businesses and organizations who serve members of the general public or who have at least two employees other than the owners.

Program applicants must earn a minimum of 85 points from a list of COVID-19 education, planning, and prevention efforts to earn the certification.

“One key component of economic recovery is consumer confidence,” said Mayor Pro Tem Sharon Scheidt, who also serves as the chair of the Mayor’s Economic Recovery Task Force. “Residents and visitors need to feel safe while shopping or receiving services in Valdez. We also want to make it as simple and affordable as possible for businesses to continue implementing COVID-19 mitigation protocols. We hope this new program serves as one more resource to help our community succeed this summer.”



Certified businesses and organizations receive program signage to display in their establishment, a \$500 grant to help offset expenses related to COVID-19 mitigation efforts, and their name listed on the program website for consumer reference.

Interested businesses and organizations may pick up a paper application at Valdez City Hall or download an application online at www.valdezak.gov/COVIDaware.

Learn more about the program by visiting the website linked above or by contacting Roxanne Murphy, assistant city manager, at rmurphy@valdezak.gov or (907) 834-3400.

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